

Call for Writers

Lemonade is a new weekly reviews platform for exhibitions in the Sunshine state.

Lemonade is inspired by the yellow glaze that filters Queensland's sky. It references the effervescent sensation of quenching a summer's thirst, and is a subtle ode to the state's first art critic—Gertrude Langer—and her penchant for describing art as fresh and refreshing.

Lemonade offers love letters to the artworld, promising to satiate a contemporary thirst for discourse while illuminating the best art exhibitions for local, national and international readers.

Lemonade aspires to be accessible, engaging, experimental, concise, humble, exploratory, passionate and jargon-free.

Reviews are approx. 750 words and paid \$300 (+GST if applicable).

To pitch a Review:

Email the following to editor@lemonadeletters.com.au:

- A brief introduction to yourself and a sample of your writing;
- Your proposed exhibition, including exhibition dates and your interest or angle;
- Your proposed submission date. Submissions are preferred on the Monday following an exhibition opening for publication on Wednesday.

To submit a Review:

Email the following to editor@lemonadeletters.com.au:

- In a Microsoft Word or Google Doc: Your Essay, By-line, Exhibition Details, Artwork Details, Image Descriptions, Instagram handles and hashtags;
- Follow Chicago Style Manual for any stylistic decisions;
- A selection of 5-10 images, taken by yourself or sourced via the gallery/artist, with a preference for landscape format.

Example:

After seeing these works on opening night, I was back at the gallery the very next morning to see them again. Every work is dripping with so much that I want to talk about: from the material technique that seems to sit between painting, printmaking and photography; to the stylistic allusions to Surrealism, Still Life, Feminine Domestic scenes and Gerhard Richter; to the sense of contemporary lockdown-infused ennui. The works are so tender and unsure. I want to know more about where they fit into reality, representation and dreams.

Thoughts from Louise R Mayhew, Founding Editor

James Barth: *The Placeholder*, Milani Gallery, 11 September–2 October 2021

James Barth, *Gleaming, I'm shown*, 2021, Oil paint screenprinted and brushed on dibond, 86 x 69 cm

ID: A black and white image shows two figures on a couch, one rests its head on the other's lap. Both faces are blocked from view by a blank piece of paper. They are strangely real and unreal; their arms like inflated and deflated balloons.

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