

## Call for Writers Micro Reviews

Lemonade Micro Reviews are unpaid, very short texts, shared on Instagram. They provide an opportunity to:

- Capture and showcase what's happening in Queensland art now;
- Develop your visual analysis and writing skills;
- Explore writing that is accessible, engaging, experimental, concise, humble, exploratory, passionate and jargon-free; and
- Establish a relationship with Founding Editor, Dr Louise R Mayhew, making it easier for her to work with you on paid, longer reviews.

### Lemonade is a new weekly reviews platform for exhibitions in the Sunshine state.

Lemonade is inspired by the yellow glaze that filters Queensland's sky. It references the effervescent sensation of quenching a summer's thirst, and is a subtle ode to the state's first art critic—Gertrude Langer—and her penchant for describing art as fresh and refreshing.

Lemonade offers love letters to the artworld, promising to satiate a contemporary thirst for discourse while illuminating the best art exhibitions for local, national and international readers.

### To pitch a Micro Review:

Email a potential exhibition/ artwork and any thoughts on your angle/approach to [LouiseRMayhew@gmail.com](mailto:LouiseRMayhew@gmail.com)

### To write a Micro Review:

- Write a very short response to: a current exhibition, or a single artwork on permanent display or a public artwork;
- Take or source clear, suitable photographs;
- Include your by-line and full exhibition and/or artwork details following the format below;
- Write a brief image description;
- Optional: suggest hashtags or Instagram handles
- Note: Instagram limits captions to 2200 characters.



Example: After seeing these works on opening night, I was back at the gallery the very next morning to see them again. Every work is dripping with so much that I want to talk about: from the material technique that seems to sit between painting, printmaking and photography; to the stylistic allusions to Surrealism, Still Life, Feminine Domestic scenes and Gerhard Richter; to the sense of contemporary lockdown-infused ennui. The works are so tender and unsure. I want to know more about where they fit into reality, representation and dreams.

Thoughts from Louise R Mayhew, Founding Editor

James Barth: The Placeholder, Milani Gallery, 11 September–2 October 2021

ID: A black and white image shows two figures on a couch, one rests its head on the other's lap. Both faces are blocked from view by a blank piece of paper. They are strangely real and unreal; their arms like inflated and deflated balloons.

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